



## **Annual Fund 2017-2018**

### **What is the Annual Fund?**

The SAA-SDS Annual Fund serves as the most critical fundraising effort of the year. Funds raised during this annual appeal provide ongoing support allowing SAA-SDS to sustain and update existing curricula and maintain our beautiful campus. The Annual Fund also allows us to explore new possibilities each year including technology, professional development, and new educational programming.

**Why is my contribution to the Annual Fund important?** A gift to the Annual Fund is the single most important gift to the School each year. Participation in the Annual Fund is a tangible demonstration of commitment and faith in the School and in the exemplary education opportunity it provides. Making a meaningful gift to the Annual Fund is one of the most important ways you can express your support for our School and your belief in our mission. "Meaningful gift" is defined as a combination of your family's feelings toward the School and your personal means to give. For some families, this is \$5, while for others it may be \$50, \$500, \$5,000 or \$50,000. *The only gift that is too small is no gift at all!*

### **What is the goal of the 2017-2018 Annual Fund?**

We ask that you participate as generously as possible. The participation of our School parents is vital to reaching our Annual Fund goal of \$500,000.

### **Do other Schools have Annual Giving?**

Yes, SAA-SDS, like other independent schools, depends on both tuition and charitable gifts as sources of available income in order to respond to the challenges of rising costs of educating a child today.

### **What are some specific things the Annual Fund has made possible?**

Security upgrades such as cameras, gates and access control systems, student programs, faculty development activities including seminars, training and workshops, as well as many of our campus upgrades and renewals.

### **How do I donate?**

Please carefully consider your meaningful gift to the Annual Fund. The Annual Fund typically receives donations by cash, check, securities & credit card.

Please check with your company regarding a Matching Gift.

To make your donation, or if you have any questions, please contact Director of Parent Engagement, Brooke Hamilton.

Phone: (901) 435-5816

Email: [bhamilton@saa-sds.org](mailto:bhamilton@saa-sds.org)

Online: [www.saa-sds.org/supporting](http://www.saa-sds.org/supporting).

**Thank You!**